

Ben Gould

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PROFESSIONAL EXPERIENCE

President & Co-Founder

July 2020 – November 2025

EcoDataLab

Oakland, CA

- Delivered advanced research and analytical services to cities across the U.S., translating complex data into actionable policy recommendations and clear reports and presentations.
- Recruited, trained, and supervised staff and subcontractors. Managed project budgets and oversaw firm-level finances.

Community Organizer

June 2023 – November 2024

Berkeley Citizens for Safe Streets (Yes on FF)

Berkeley, CA

- Authored and organized Berkeley's successful 2024 Measure FF, leading stakeholder negotiations with City staff, elected officials, and community groups to develop a fiscally sound, broadly supported measure.
- Raised and directed a \$170,000 budget for the citizens' initiative campaign. Supervised paid campaign staff and provided strategic direction. Led messaging and communications efforts, resulting in measure earning 60% of the vote.

Communications & Policy Consultant

2020 – 2025

Ben Gould Consulting

Berkeley and Oakland, CA

- Provided strategic communications and policy support for local candidates. Developed policy platforms, questionnaire responses, and created public-facing communications materials (including op-eds, mailers, and emails).

Sustainability Analyst

January 2018 – February 2020

San Francisco International Airport, City & County of San Francisco San Francisco, CA

- Represented the Sustainability Team and Airport leadership in meetings and presentations, including interagency coordination with SFMTA and BART.
- Co-managed the Zero Emission Vehicle Readiness Roadmap. Coordinated with Facilities, Safety & Security, and Planning departments to align on priorities.
- Updated and maintained the Airport GHG inventory. Oversaw development of the Airport's first Sustainability Performance Dashboard for internal reporting.

Legislative Aide

January 2017 – May 2017

Office of Berkeley City Councilmember Lori Droste

Berkeley, CA

- Assisted in drafting Council items and reports, represented the Councilmember in meetings and communications, and tracked legislation and implementation.
- Supervised three undergraduate student interns. Provided training and oversight for constituent services, community engagement, and policy development.

COMMUNITY SERVICE

- Prepared budgetary analyses and recommendations to the Oakland City Council.
 - Authored recommendations to update the Consolidated Fiscal Policy (limiting Real Estate Transfer Tax revenue use for operating expenses) and led the Commission's analysis of the 2025-27 Mayor's Proposed Budget.

- Developed environmental policy recommendations for the City Council on air quality, wildlife protection, hazardous materials, and community engagement.
 - Collaborated with City staff to support City programs and initiatives.

EDUCATION

Master of Public Policy (MPP); M.S. in Environmental Engineering
University of California, Berkeley December 2017
Berkeley, CA

Bachelor of Science, General Biology June 2013
University of California, San Diego San Diego, CA